

Features at a Glance (x) = optional O/R = on request

	FRIEND-Pointer	FON-Pointer	WEB-Pointer	AUTO-Pointer
FriendButton: Creates an exclusive dialogue-Link (repeated use is possible!) and a prefilled invitation-mail automatically	X			
FacebookConnect: Places the same dialogue-Link alternatively on the FB pin board of the inviting person	X			
Meet-at-Point: As soon as the friend clicks the invitation link, he gets on the invitation page. Acoustic and visual signaling	X			
FriendChat: Each dialogue call opens Pointer and a transparent chat window, which follows on all pages, being moveable. With name input	X			
"Alt-Click" activates Pointer and DialogBox, password protected		X	X	X
DialogBox (Moderator's side with cockpit): It is moveable, follows on all pages. Size, color, start position, transparency and more are adjustable		(X)	X	X
LiveWindow: Complements the DialogBox with Live Support, optionally with greeting text / image. At text input an acoustic signal sounds		X	X	X
PickUp: The moderator takes the visitor off at the POI automatically			X	X
Presenting: Starts at the same time videos, slide-shows and Apps	X	X	X	X
FillingIn: Sending text, filling out forms and checklists together	X	X	X	X
Acting: Controls action tools and fittings interactively (possibly adaptations or interfaces are necessary)	X	X	X	X
WebCruising: Guiding visitors by Pointer to other sites and back (eFlipchart customer sites only)	X	X	X	X
Protocolling: Recording the chat and the visited links. Push-mailing by clicking through all of the participants (see also interfaces)	X	X	X	X
TemplateTool: Per click the moderator displays thematic templates showing text, links and pictures, e.g. welcome- or clickable selection-routines, advertising messages ...			X	X
Marker: Marks key points of the site or the consultation (switchable)			X	X
Recording: Records the clickstream including markers and allows the return to a previous template, also creating new ones			X	X
Timer: Sets the time for the popping-up of the auto-templates				X
Acting Switch: Any change between individualized Auto-Consulting / Advertising and personal Live Support on the other side				X
AutoConsult: Rule-based dialogue simulation. It is based on clickstream of the participant (selectable features). The so-called Expert-Mode allows thematic template weights				X
Record-/Replay-Modus: Recording the clickpath including markers for returning to previous POIs, operated by the participants				X
Skype®-telephony: Single or conference calls with a click		X	X	X
Information and advertising entry on LiveNet24.de	X	X	X	X
BaseLine: Flat rate per month plus VAT in €	14,90	29,90	44,90	59,90
Refer-a-Friend: Advertising customers, on request with common registration and personal form of addressing	X			
Contact-a-Visitor: Requesting other visitors of the Page for contact ("minded" persons). In case of adoption: Exclusive Friend-Chat	X			
Customer advises clients and other social App's, optionally with success-protocol (on request)		X	X	X
MultiSession capable: Several dialogues running simultaneously using the same templates, optionally with success protocol (on request)		X	X	X
Reporting: Draws click paths anonymously and transfers by pushmail			X	X
Interfaces for external data acquisition and hand-over	X		X	X
Capture-Tool: Shows images and screenshots by clicking	X		X	X
PlusLine: Optional Traffic- or Performance-based compensation	O/R	O/R	O/R	O/R

Konditionen	BaseLine	PlusLine
Test phase	1 month	1 month
Type of remuneration	Flat rates per month	traffic- or performance-based
Minimum period / Payment	6 month / 3 months in advance	1 year / semi-annually in advance
Termination	to 14 days before expiration	to 14 days before expiration
Layout and text	limited choice	variety of individualization
Installation	by users themselves (easy)	optional, at cost
Care and support	by an eFlipchart application partner of your choice	